

U City in Bloom
Artists Registration Form
8th Annual Plein Air Art Festival
Sunday October 1, 2023

Artist Name: _____

Phone: _____

Address: _____

City: _____ **State:** _____ **ZIP** _____

Email: _____

The registration fee is \$20 before September 26, 2023, and \$25 the day of the event. The student fee is \$10. For your contact information to be included in the event booklet, you must pre-register before September 10. Pre-registered artists will also be entered into a drawing for a free one-day class with Shawn Cornell.

Over \$1,000 in cash and gift certificates will be awarded.

Mail cash or check to U City in Bloom, PO Box 50283, St. Louis MO 63105.

Online registration is available at www.ucityinbloom.org/PleinAir.

I understand and agree to abide by the rules described on the first page of this registration. I am entering this event and painting and/or drawing at my own risk. U City in Bloom will not be responsible for any injury or damage which occurs during this event. This event may be photographed, and video/sound recorded. By registering I consent to being captured in images and video/sound recordings. Those images and video/sound recordings may be used by U City in Bloom in social media and promotional materials available to the public now and in the future. I also give my permission for the free use of my name, artwork and/or picture by U City in Bloom or its agents in any account of this event.

Signature: _____

Print Name: _____

Date: _____

Direct questions to Judy Prange, Executive Director at 314-725-8243

judyprange@outlook.com

Jo Seltzer, 314-863-1573

joseltzerscience@gmail.com

1. Location: Location: Between September 1 and September 26 artists may choose to paint at any location in University City. On October 1, the Plein Air Art Festival will again take place in

conjunction with the U City in Bloom Garden Tour. This year's tour will take place in the Musick and Meridian neighborhoods, with beautiful homes and gardens. And musicians will be in some gardens on the day of the Garden Tour. A list of featured gardens will be provided ahead of time to registered artists or upon same-day registration October 1.

2. Artistic Medium: Any painting or drawing medium on canvas, board, or paper is allowed. Photography, computer-generated images, or sculpture will not be accepted.

3. Schedule for the day of the Event, Sunday October 1

Check-In is 8 – 11 AM: The check-in tent will be at the UCB garden at Midland and Wellington. Park on either side of the garden. The registration fee is \$20 before October 1, and \$25 the day of the event. The student fee is \$10. Checks or cash only at registration, October 1.

1:30 – 3 PM – Turn in Artwork: Completed artwork from the day or from the month of September **MUST** be turned in **by 3 PM** to the reception site (TBD) to qualify for display and judging. Artists are expected to supply an easel for each piece submitted. Only three pieces can be submitted.

4 PM – Judging. Judging is closed to the public.

5 - 7 PM – Reception Centennial Commons, 7210 Olive Blvd.

Artwork will be displayed and available for purchase during the reception. Artists and a “plus one” will be guests of U City in Bloom and encouraged to attend.

Winners will be announced, and prizes will be awarded during the event.

4. **Sales:** Each piece of artwork must have a title and price and will be considered for sale during the reception event unless otherwise specified. U City in Bloom will take a 20% commission on all sales.
5. **Eligibility:** The competition is open to artists 18 and over plus High School students in 10th – 12th grade. There is a separate category for High School work and will be judged separately.
6. **Prizes:** Cash prizes will be \$250 for Best in Show, \$200 for Second Place, and \$150 for Third Place. A non-cash prize will be awarded to the winner of the People's Choice voting during the event.
Youth prizes will be \$70 – 1st place; \$50 – 2nd place; \$40 – 3rd place, all Youth art will be included in the online Gallery show.
7. **Gallery Show and Sales Online:** To be included in the show, artist must take a photo of each piece submitted, up to three. Art will be posted on UCB webpage and will remain until January 2024. Photos must be submitted by email to: eric76@hotmail.com by October 10.